



YOUR PARTNER IN LAUNDROMAT SUCCESS

Marketing Support To Elevate Your Laundromat Business!

YOUR GO-TO MARKETING PARTNER FOR LAUNDROMAT BUSINESSES.

Laundrylux Distribution is the leading distributor of commercial laundry equipment in the US. We specialize in providing innovative and profitable solutions to laundromats and other businesses in the laundry industry.

At Laundrylux Distribution, we go beyond simply selling equipment. We provide comprehensive support services, including store design, layout optimization, and marketing assistance to set you apart from the competition.



AVOID UNCERTAINTY WHEN ADVERTISING YOUR LAUNDROMAT.

By choosing Laundrylux Distribution as your distributor, you will have available a range of marketing services to help you succeed. Our team of experienced marketing professionals will work with you to create effective marketing strategies that drive results.



COMPREHENSIVE MARKETING SUPPORT

Through *Laundrylux Creative Services*, you will have direct access to a team of designers and digital marketers who specialize in the laundromat industry. From planning your grand opening to expanding your business, our marketing experts will help you every step of the way. We will support you with branding strategy, digital assets, print campaigns, and designing your interior space.

Laundrylux *Creative Services*

- ✓ MARKETING CONSULTATION
- ✓ COMING SOON BANNER
- ✓ DOWNLOADABLE RESOURCES
- ✓ PRINT MARKETING MATERIALS
- ✓ NOW OPEN BANNER
- ✓ IN-STORE SIGNAGE
- ✓ SOAP INSTRUCTION DECALS

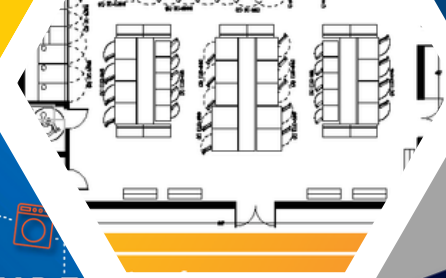
- ✓ LOGO DESIGN & BRANDING
- ✓ STORE DESIGN CONSULTATION
- ✓ GOOGLE BUSINESS LISTING
- ✓ FLYER & POSTCARD PRINTING

- ✓ WINDOW DECALS
- ✓ WEBSITE DESIGN + INTEGRATIONS
- ✓ NEXT LEVEL SIGNAGE
- ✓ NEXT LEVEL SOCIAL GRAPHICS
- ✓ SOCIAL MEDIA CONTENT

THE PATH TO SUCCESS FOR YOUR BUSINESS



LET'S GET STARTED!

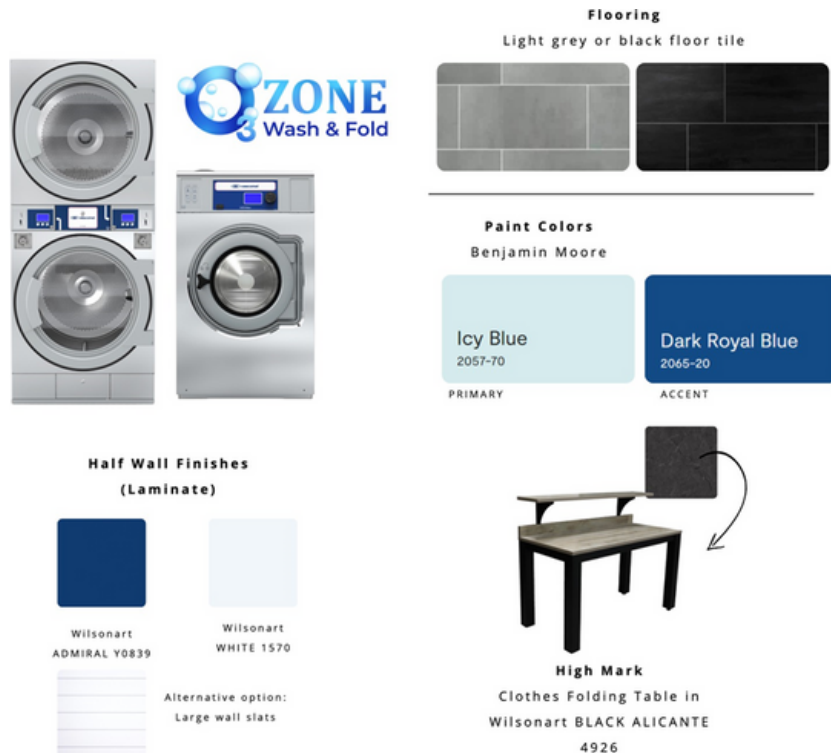


Roger, You will be invited you to take advantage of a free consultation with our marketing experts. We will discuss your goals, dive into your vision for the laundromat, and explore how Laundrylux Distribution can be the perfect partner to make your business dreams a reality.

Store Design and Layout

We offer tools to help you take your laundromat from concept to completion. We will work together to discuss store dimensions, layout, utility lines locations, and the. equipment placement. We will give you a better vision of your finished laundry with 3D views and renderings. You will receive banners to announce your future grand opening with style!

Remember, we are is not just another marketing agency. We are the marketing support that knows your industry inside out and is committed to going the extra mile for you.



A PERSONALIZED APPROACH

Brand Identity: We'll work closely with you to create a captivating brand identity that resonates with your target audience. A strong and memorable brand is the foundation of a successful laundromat business, and we excel at building brands that leave a lasting impression

Logo and Branding



COMMUNITY LAUNDRIES: HIGHLAND HILLS

Logo

Full Primary Logo Mark Logo Monochrome Logos

TIPS FOR LOGO USE: When space permits, please use the full primary logo. In cases where the logo space is limited, use the mark logo.

File Formats

Print:
-AI
-EPS

Digital:
-PNG (Standard)
-PNG (Transparent)

Vector AI and EPS files can be resized and exported for all your print marketing needs.

PNG files are the best choice for all your digital marketing needs. The transparent option is especially great to use when you need to place your logo on colored backgrounds or on top of other images.




Typefaces

Roboto Black
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Lobster Two Bold Italic
aA bB cC dD eE fF gG hH iI jJ kK lL mM nN oO pP qQ rR sS tT uU vV wW xX yY zZ
0 1 2 3 4 5 6 7 8 9

Avenir Black
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Colors

 Blue CMYK: 100 89 0 0 RGB: 0 56 167 HEX: #0038A7	 Red CMYK: 15 96 97 5 RGB: 198 46 41 HEX: #C62E29	 White CMYK: 0 0 0 0 RGB: 255 255 255 HEX: #FFFFFF
--	--	---

Designed On: January 4 2022

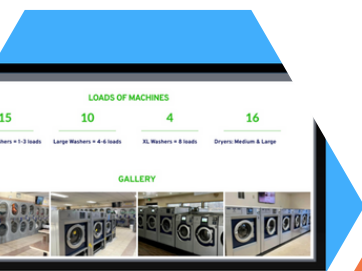
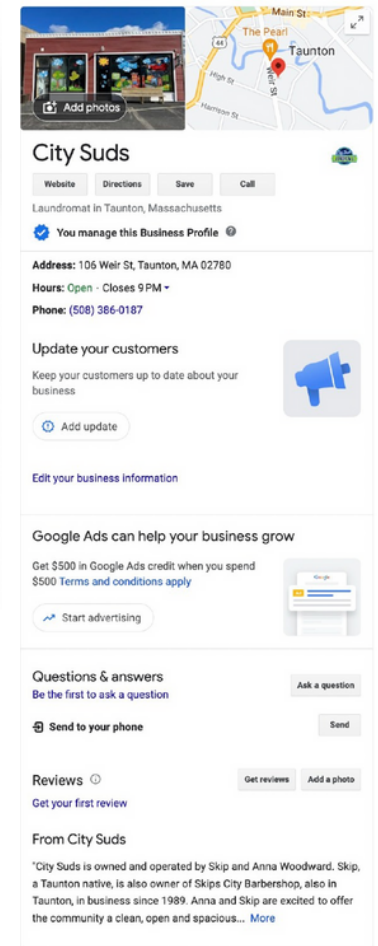
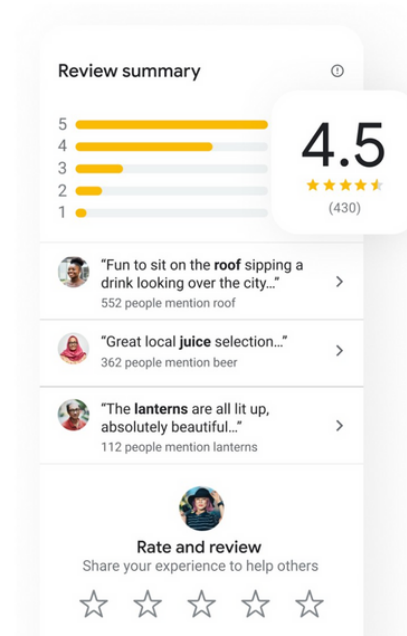
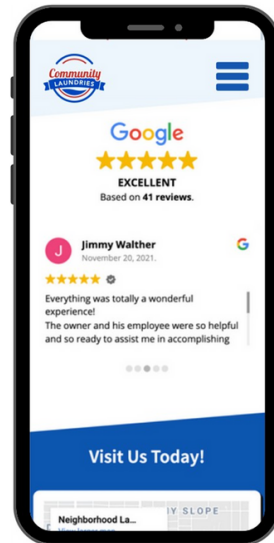
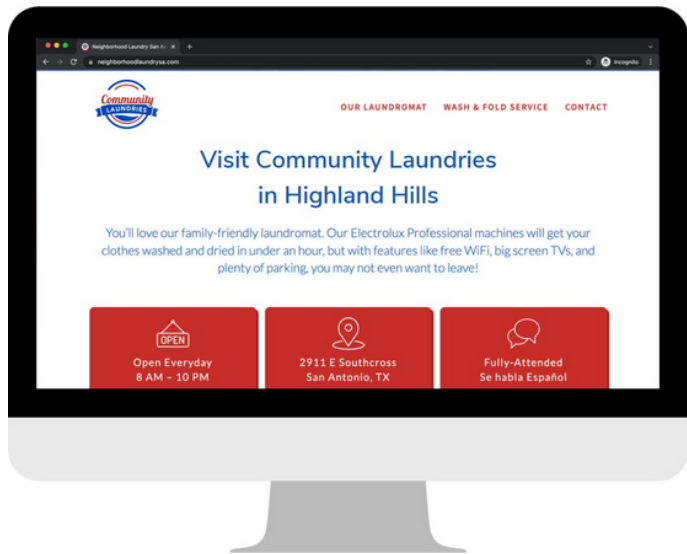
Questions? Contact: marketing@laundrylux.com





DIGITAL STRATEGY

Step into the digital era with confidence! Our digital marketing services cover everything you need, from creating a stunning website to managing your Google Business profile and listings. We'll also craft engaging social media content to connect with your audience.



IN-STORE SIGNAGE AND DECALS

Elevate your laundromat's interior with eye-catching signage and machine decals that convey important information and enhance brand visibility.



ANNOUNCE YOUR GRAND OPENING WITH STYLE!

We will design and produce professional banners, window decals, and print marketing materials to create buzz and attract eager customers.





Proven Results

Roger, we take pride in the success stories of our clients who have achieved remarkable growth and visibility in their local markets through our strategic marketing efforts. Click to watch owner Matthew Hylton talk about his experience working with Laundrylux.



Matthew Hylton
MegaWash Laundry

We look forward to being your trusted partner in success!

Roger, I want to assure you that we're here for you every step of the way. Beyond our \$20K complimentary package, I am personally willing to work with you to explore any additional marketing support you may need. Our goal is to pull out all the stops to assure your business success.

We'd love to set up a meeting with you to discuss your business goals and how our Marketing Support can propel your laundromat to new heights.

Your success is our priority, and we're committed to helping you make a significant impact in the industry.

Tommy Murati
Director of Marketing

 **LaundryLux**
Distribution

tmurati@laundryluxdistribution.com



The logo for LaundryLux Distribution features a stylized 'LD' icon on the left, composed of a light blue 'L' and a dark blue 'D'. To the right of the icon, the word 'LaundryLux' is written in a bold, dark blue sans-serif font, with 'Lux' in a slightly larger font size. Below 'LaundryLux', the word 'Distribution' is written in a lighter blue, regular-weight sans-serif font.

LaundryLux
Distribution

www.laundryluxdistribution.com

